

Please reserve _____ advertising insertions as follows: (prepayment required)

- full page* \$400.00* 10" wide x 16" high
- half page \$200.00 10" wide x 8" high
- quarter page \$100.00 5" wide x 8" high
- sixth page \$75.00 5" wide x 5" high
- economy† \$30.00 1.75" wide x 2.5" high
- pre-printed insert \$50.00 per 1000 copies 8.5" wide x 11" high

*Premium placement: page 2 or inside the back page: (pg2 back pg) \$500

†Economy ads must be prepaid for four issues at once and are not subject to pre-payment discount.

2002 issues:

ISSUE	RESERVATION DEADLINE	ARTWORK DEADLINE
<input type="checkbox"/> September	August 6	August 13
<input type="checkbox"/> October	September 18	September 25
<input type="checkbox"/> November	October 16	October 23
<input type="checkbox"/> December	November 13	November 20

2003 issues:

ISSUE	RESERVATION DEADLINE	ARTWORK DEADLINE
<input type="checkbox"/> February	January 15	January 22
<input type="checkbox"/> March	February 12	February 19
<input type="checkbox"/> April	March 19	March 26
<input type="checkbox"/> May	April 16	April 23

Camera-ready Art:

- None** (Please send ad text by reservation deadline. Design fee may apply.)
- Yes** (Color ads: please supply color separations. Add \$80 per spot color.)
Please describe how your camera ready artwork will be supplied:

How and when will your art be delivered (must arrive by artwork deadline)?

I understand that if I do not cancel this ad by the date of the art deadline I am obligated to pay for the reserved space.

Payment of \$_____ enclosed.

Signature: _____

Company: _____

Name: _____

Phone: _____

Billing Address: _____

f NEWSMAGAZINE is a twenty-eight page monthly tabloid with a circulation of 12,000 copies. f NEWS is distributed on the SAIC and other college campuses as well as art galleries, cafés, bookstores, theatres with over 130 drop-off points throughout Chicago. f NEWS reserves the right to refuse any advertising considered inappropriate by the editors. f NEWS will offer to make an adjustment for any ad rendered ineffective due to our or the printer's error. f NEWS assumes no responsibility for deficiencies of camera-ready art.